



## **EVERFI EXTERNSHIP**

From STEM readiness to career preparedness to corporate compliance, EVERFI's compelling, interactive and impact-driven digital content turns passive learners into capable leaders. This wide array of options will be available through the Externship with EVERFI. Individuals will be able to select their areas of interest and will be paired with mentors and projects based on their interests. The goal of the Externship is to provide a hands-on experience with EVERFI and to understand how EVERFI is taking on the most consequential challenges facing society today such as substance abuse, workplace culture and accountability, and financial literacy.

### **The Breakdown:**

The Externship will span over a 2 or 3-week time period and will allow the athlete to spend one week with three different aspects of the business or the entire time period on one focus area. Each week will have objectives and outcomes for the athlete to ensure that they build a practical skill set around each content area. The athlete will also have the opportunity to plan and deliver an event with local students in the D.C. area. This event will be co-planned with a member of the EVERFI team and delivered as a culmination to the externship.

### **List of opportunities that Externs could team up with:**

#### **Product Team: If you build it**

How is a learning platform built? Project management, research and development, and curriculum writing are all pieces of the puzzle that bring a program together.

#### **Sales Team: Closing the Deal**

Understand the components of identifying, pitching, and making the sale of EVERFI products and programs.

#### **Customer Success: Client management 101**

Explore the opportunities and challenges of working with clients across multiple business sectors. Clients range from state Attorneys General, university presidents, and

heads of corporate compliance. Learn how EVERFI delivers value and elite serve across these varied industries.

**Sports and Entertainment: Building the game within the game**

Connecting the world of sports with education to elevate the platform of athletes for the long term and to support the development of students everywhere.

**Marketing: Connecting with the crowd**

Work side by side with the team that brings the EVERFI products to life. Learn to present and promote EVERFI programs and project.