



Fanatics University

Externship Program

A Hands-On, Immersive Externship Experience that is the Perfect Synergy of Business and Sports

Externship Overview

As the global leader in licensed sports merchandise, Fanatics is changing the way fans purchase their favorite team apparel and jerseys across retail channels through an innovative, tech-infused approach to making and selling fan gear in today's on-demand culture.

Our externs experience what it is like to work for a dynamic top-50 internet retailer that supports over 300 online and offline stores. Players are involved in the full scope of the business throughout the program with exposure to a multitude of the variety of functions and services Fanatics provides. Most importantly, players are encouraged to participate in and contribute their feedback on the business and collaborate alongside key Fanatics executives and decisionmakers.

QUALIFICATIONS

Players are expected to be eager and willing to participate in all aspects of the externship. There will be numerous opportunities to demonstrate creativity and sports passion with many projects, including product design, commercial writing, and social events. Players that are curious, eager, thoughtful, and passionate about sports will thrive in this environment. We are interested in speaking with any candidate who is interested in our program!

PROGRAM HIGHLIGHTS

- Hands-on experience learning all aspects of the Fanatics business, including interacting with a variety of departments including Operations, Merchandising, Technology, Creative, Business Management, Finance, Public Relations, Business Affairs, and Legal.
- Professional development opportunities speaking with and shadowing top Fanatics executive leaders with significant experience in the sports industry.
- Assisting with retail operations at some of Fanatics highest-traffic locations
- Exposure to the vertical commerce operations of Fanatics Brands (apparel & headwear) and Fanatics Authentic (memorabilia & collectibles).

- Meeting former professional athletes and externs who are now current Fanatics employees.

WHAT MAKES FANATICS A GREAT WORKPLACE?

Fanatics is changing the way fans purchase their favorite team's merchandise by partnering with top leagues, clubs, and brands worldwide to offer a collection of timeless and timely gear for every professional and college team online, on your phone, in stadium, or on-site at the world's biggest sporting events.

Recently named one of Fast Company's most innovative companies, Fanatics leverages the scale of its global infrastructure to provide end-to-end omnichannel solutions to hundreds of partners. The services are vast and include everything from industry leading e-commerce and customer service, to website platform development, secure shopping solutions, expertise in merchandising and fulfillment, advanced digital marketing, and complete design, licensing and manufacturing.

The reason Fanatics has become so successful is because of the passionate people that work here. The people combine their passion for work with their love for sports. This has resulted in Fanatics comprising the broadest online assortment of offerings with hundreds of thousands of officially licensed items via its Fanatics, FansEdge and Kitbag brands, as well as the largest selection of sports collectibles and memorabilia through Fanatics Authentic. A multi-channel company, Fanatics operates hundreds of stores, including the e-commerce business for all major professional sports leagues (NFL, MLB, NBA, NHL, NASCAR, MLS, PGA), major media brands (NBC Sports, CBS Sports, FOX Sports) and more than 200 collegiate and professional team properties.

Fanatics prides itself on being the official sponsor for the fan. Our passion is what delivers our customers and partners with best in class service. Sports is a fast-paced, ever-changing landscape and Fanatics, the on-demand and mobile leader in team merchandise, is uniquely positioned to serve the insatiable real-time appetite of fans worldwide, fueled by explosive growth in technology and social media.

We are Fanatics, by fans for fans!

