



GEORGIA TECH[®]

ATHLETICS

ORGANIZATION

Georgia Tech Athletics is a Division I institution and member of the Atlantic Coast Conference (ACC) with 17 varsity sports that compete at the highest level of NCAA competition. Job experience within GT Athletics would offer exposure to the internal and external operations, including marketing, game day operations, recruiting, student-athlete development, sponsorship and licensing, and working with various units and facilities.

JOB OUTCOMES/DUTIES

- Gain an understanding of operations within a Division I athletics department
- Interact with staff, coaches, student-athletes, and alumni within the Institute
- Meet with unit heads and executive leadership staff, including the director of athletics
- Work with IMG Learfield on sponsorship accounts and media rights
- Work with the marketing department on game day promotions and fan engagement for men and women's basketball games
- Work with facilities and operations department on game day operations for facilities
- Work with the video and broadcasting department on ACC Network broadcast
- Work with the Total Person Program and Letterwinners Club for student-athlete and alumni engagement opportunities
- Partner with the football team and staff on projects and opportunities

DESIRED SKILLS

- Effective communication in a work environment, and comfortable with public speaking
- Driven and accountable towards assignment and daily duties
- Knowledge of NCAA and collegiate athletic industry
- Management responsibility including coordination of projects within a given timeline
- Customer service skills to interact with community, fans, and athletic staff on game day
- Prior experience with developing reports or presentations

SCHEDULE OVERVIEW

1-3 days experience working in the following unit areas

- Marketing & Fan Engagement
- Facilities & Operations
- Administration
- Video Operations
- Student-Athlete Development
- Football
- IMG Learfield Sport Licensing and Sponsorships