



**NFL PLAYERS**  
INCORPORATED

**MRN**  
marketing representation notice

Dexter Santos  
Vice President, Player Services  
NFL Players Inc.  
1133 20<sup>th</sup> St. NW  
Washington, DC 20036

Re: **MRN for** \_\_\_\_\_,  
(PLAYER'S NAME)

- CURRENT TEAM (if applicable, print above)
- FREE AGENT     FORMER     DRAFT ELIGIBLE

Dear Dexter:

Please be informed that I have authorized \_\_\_\_\_ (my "Marketing Representative") to seek and negotiate the marketing opportunities identified below effective immediately and until further notice. Accordingly, NFL Players Inc., upon receipt of this letter, is authorized and directed to correspond with my Marketing Representative in connection with such opportunities.

**MARKETING OPPORTUNITIES (CHECK ALL THAT APPLY):**

- Endorsements
- Paid Appearances
- Digital and Social Media Requests  
Player Twitter: @\_\_\_\_\_
- Non-Paid Appearances
- Trading Cards & Collectibles Offers
- Other: (Please list): \_\_\_\_\_

My Marketing Representative's contact information is as below. I understand that NFL Players Inc. will only contact this individual for the opportunities above.

NAME		
COMPANY		
MAILING ADDRESS		
CITY, STATE, ZIP		
EMAIL ADDRESS		
CONTACT NUMBERS	Office: _____	Mobile: _____

If you have any questions regarding this letter, I can be reached at \_\_\_\_\_  
or via email at \_\_\_\_\_ (PLAYER'S PRIMARY PHONE NUMBER)  
(PLAYER'S EMAIL ADDRESS)

Thank you.

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

**MRN'S WILL BE RETURNED IF NOT COMPLETED IN FULL**

*Please be advised that it is against NFL Players Inc. policy to provide and/or distribute player lists, player data and aggregated player information, including, but not limited to data collected on the NFLPA's membership, agents, marketing representatives or other key business associates unless a party is contracted with NFL Players Inc. for receipt of such information. NFL Players Inc. warrants no personal player information (i.e. player phone numbers, email addresses) will be shared externally without separate, prior approval from player. Any data collected by the NFLPA is considered private and confidential.*

PLEASE MAIL THE ORIGINAL OF THIS MARKETING REPRESENTATION NOTICE TO THE ADDRESS ABOVE. NO FAXES OR PHOTOCOPIES WILL BE ACCEPTED.