



# TOP 50 PLAYER SALES LIST

SALES PERIOD MARCH 1, 2017 - MAY 31, 2017

1



**TOM BRADY**



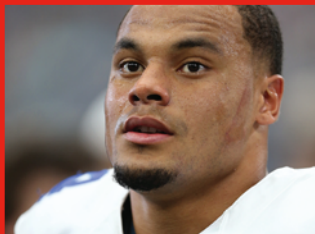
2



**EZEKIEL ELLIOTT**



3



**DAK PRESCOTT**



4



**MARSHAWN LYNCH**



5



**RUSSELL WILSON**



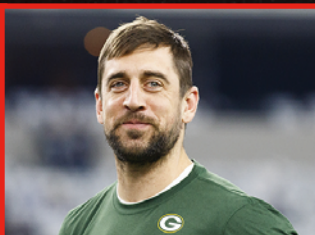
6



**DEZ BRYANT**



7



**AARON RODGERS**



8



**ODELL BECKHAM JR.**



9



**ANTONIO BROWN**



10



**JASON WITTEN**



Q1

\*The NFLPA Top 50 Player Sales List is released quarterly by NFL Players Inc., the marketing and licensing arm of the NFL Players Association (NFLPA). The list is based on total overall sales of all licensed products from online and traditional retail outlets as reported by more than 80 NFLPA licensees such as Nike, VF Imagewear, Fanatics, Outerstuff, Fathead, McFarlane Toys, Forever Collectibles and Photo File. Licensed product categories include men's, women's and youth game jerseys and t-shirts, player murals, figurines, matted and framed photos, bobbleheads, drinkware, jewelry, electronic device accessories, among others.





# TOP 50 PLAYER SALES LIST

SALES PERIOD MARCH 1, 2017 - MAY 31, 2017

11. DEREK CARR - OAKLAND RAIDERS
12. CARSON WENTZ - PHILADELPHIA EAGLES
13. VON MILLER - DENVER BRONCOS
14. KHALIL MACK - OAKLAND RAIDERS
15. MATTHEW STAFFORD - DETROIT LIONS
16. ROB GRONKOWSKI - NEW ENGLAND PATRIOTS
17. AMARI COOPER - OAKLAND RAIDERS
18. JULIAN EDELMAN - NEW ENGLAND PATRIOTS
19. J.J. WATT - HOUSTON TEXANS
20. RICHARD SHERMAN - SEATTLE SEAHAWKS
21. CLAY MATTHEWS - GREEN BAY PACKERS
22. CAM NEWTON - CAROLINA PANTHERS
23. BEN ROETHLISBERGER - PITTSBURGH STEELERS
24. JAMES CONNER - PITTSBURGH STEELERS
25. JORDY NELSON - GREEN BAY PACKERS
26. JULIO JONES - ATLANTA FALCONS
27. TODD GURLEY - LOS ANGELES RAMS
28. DESHAUN WATSON - HOUSTON TEXANS
29. LUKE KUECHLY - CAROLINA PANTHERS
30. LE'VEON BELL - PITTSBURGH STEELERS
31. DOUG BALDWIN - SEATTLE SEAHAWKS
32. DREW BREES - NEW ORLEANS SAINTS
33. GOLDEN TATE - DETROIT LIONS
34. TYLER LOCKETT - SEATTLE SEAHAWKS
35. A.J. GREEN - CINCINNATI BENGALS
36. ELI MANNING - NEW YORK GIANTS
37. DEMARIUS THOMAS - DENVER BRONCOS
38. STEFON DIGGS - MINNESOTA VIKINGS
39. COLIN KAEPERNICK - FREE AGENT
40. TRAVIS KELCE - KANSAS CITY CHIEFS
41. KAM CHANCELLOR - SEATTLE SEAHAWKS
42. DAVID JOHNSON - ARIZONA CARDINALS
43. HARRISON SMITH - MINNESOTA VIKINGS
44. NAVORRO BOWMAN - SAN FRANCISCO 49ERS
45. ADRIAN PETERSON - NEW ORLEANS SAINTS
46. JORDAN HOWARD - CHICAGO BEARS
47. JARVIS LANDRY - MIAMI DOLPHINS
48. KIRK COUSINS - WASHINGTON REDSKINS
49. LARRY FITZGERALD - ARIZONA CARDINALS
50. ALSHON JEFFERY - PHILADELPHIA EAGLES