



**NFL PLAYERS**  
ASSOCIATION

2017

### PLAYER ENDORSEMENTS – PROHIBITED COMPANIES

NFL Players are prohibited from being a party to any endorsement arrangement of any kind with a company associated with the production, manufacture, or distribution of a substance that has been banned by the Policy on Performance-Enhancing Substances (*i.e.* any “Prohibited Substance” listed in Appendix A of the NFL’s Policy on Performance Enhancing Substances). This prohibition applies to any endorsement contract or similar arrangement with a company where one of the purposes of the arrangement is to endorse or promote (1) products that contain a Prohibited Substance; (2) supplement or similar sports nutrition brands that market or sell a product containing a Prohibited Substance (even if the product being directly endorsed or promoted does not contain a Prohibited Substance) and (3) retailers that primarily sell supplements and/or health food products (*e.g.* GNC, Vitamin Shoppe) and sell at least one product containing a Prohibited Substance. The prohibition also applies to any other company associated with the production, manufacture, or distribution of Prohibited Substances.

Players should consult the list of Prohibited Companies below prior to executing any endorsement arrangement to ensure compliance with the policy. These companies, which are identified below by the “Brands” and “Retailers” they own, constitute Prohibited Companies for purposes of this policy.

Unlike medications approved by the U.S. Food and Drug Administration (FDA), dietary supplements are regulated in a post-market manner and the FDA does not analyze the safety, efficacy, or label accuracy of supplements before they are sold to consumers. It is a certainty that there are companies not on the list below that are also associated with the production, manufacture, or distribution of Prohibited Substances.

Players should also consult the U.S. Anti-Doping Agency (USADA)’s Supplement 411 High Risk Dietary Supplement List which is available at <http://www.supplement411.org/hrl/> and the Operation Supplement Safety (OPSS) High Risk Supplement List which is available at <http://www.supplement411.org/opss/highrisklist.html>. Both are credible sources and frequently updated.

Players are further strongly encouraged to include the following clause (or a substantial equivalent) in any endorsement arrangement confirming that the company does not and does not plan to produce, manufacture or distribute a Prohibited Substance and allowing cancellation should circumstances change:

[Company] warrants that as of the date of execution of this agreement, it does not and does not plan to manufacture, sell or distribute any product containing a substance currently banned under the NFL’s Performance-Enhancing Substances policy. The parties to this agreement acknowledge that a condition of Player’s performance of the obligations set forth herein is that such performance will not require Player to violate the Policy on Performance-Enhancing Substances or other NFL policies. The parties agree that if the Commissioner of the NFL or his designee judges that Player’s performance of this agreement has violated or would violate such policies, Player is excused from further performance of this agreement, and, if and as applicable, his compensation under this agreement shall be adjusted proportionately.

<b>PROHIBITED COMPANIES IDENTIFIED BY “BRANDS”</b>		
Absorb Health	HS PRIME	Piping Rock Health Products
Advanta Supplements	Intenergy	Plum Flower
Advantage Nutraceuticals	Jacked Factory	Power Blendz
AI Sports Nutrition	Jarrow	Premier Research Labs
Alcachofa Linaza	Jarrow Formulas	Premium
Alpha Hoodia	Juniper Life	Prescribed Choice
ALR Industries	Labrada	Prima
Amazing Nutrition	Lanzhou Foci Pharmaceutical Co. Ltd.	Primaforce
Anabolic 9	Legal Anabolics	Primeval Labs
Ancient Botanicals	Legion Athletics	ProBLEN
AndroPharm	Life Extension	Professional Formulas
Applied Nutrition	Life-Flo	Progene
ARP American Research Products	LifePower Labs	Pure Encapsulations
aSquared Nutrition	LifeSourceVitamins	Pure Science Supplements
AST Sports Science	LiftFuel	Redcon1
Benzedrex	LipoBlast Extreme	Redline Muscle
Best Naturals	LMNITRIX	REDT Testosterone Support
Bio Nutrition	Logic Nutra	Remedys Nutrition
BioPower Nutrition	Lost Empire Herbs	Renown Health Products
BIOTREND	Lucky Vitamin	Repp Sports

Boldanic	Man Sports	Rev Labs
BPS	Mdrive	S-500 Testosterone Booster for Men
Bravado	MEGATHOM	SAN
BulkStimulants.com	MetaboSpeed	Scilabs Nutrition
BulkSupplements	Metaherbal Laboratories	Serovital
CaffeineDaddy Energy	MetisNutrition	Singular Sport
Cayman	Micro Ingredients	SKIN CARE SOLUTIONS
CeilBlue	Micronamin	SLIMGRAM
Cell Formula	Min Shan	Sparta Nutrition
Cellucor	Ming Tian	Sport Supplements
Colossal Labs	MRM	Sports Food
Core Health Products	MuscleMeds	Stack Up Nutrition
designs for health	MyBioSource	StackLabs
Dynamic Formulas	NatureNow	Superior Labs
EarthNaturalSupplements	Naturetition Supplements	Superior Source
Earth's Creation	NatureWise	Swanson Passion Products
Earth's Creation USA	NDS Nutrition	Sweet Sunnah
EarthTurns	NeilMed	SYNERGENX
Enzo Life Sciences	Neosynephrine	Titan Strength Supplements
EPO-Boost	NutraBio	TLM Research
Equate	NutraBlast	Tokkyo Nutrition
FeelGood Natural Health Store	Nutraceutical Innovations	True Nutrition
Fight Labs	Nutrakey	Ultimate Nutrition
Fitness Stacks	NutriChem Labs	Vimulti
Food Science	Olympian Labs	VitaminLife
Garner Supply	Olympus Labs	Vitamins Of The Month
Gaspari Nutrition	Olympus UK	VitaPharm Inc.
Gatzies	Organic Farms Vitamins	Vivid Health Nutrition
Genetic Edge Compounds (GEC)	Outlier Nutrition	VIZINX
GoldStar Performance Products	OxySurge Labs	VMI Sports
Hanzung Pharmaceutical Co. Ltd.	Passion Performance	We Like Vitamins
Health Solution	Performance Sports Nutrition	WebNutrients
Health Solution Prime	Phenoral	Windmill Health Products
Healthy Supplements LLC	PhenterMAXINE	Xtreme Perfection
HerbalDr.Net	Physicians Forever Young Products	Young Living
House Of Muscle	PhytoHealth	YUNDAO
		Zhou Nutrition

<b>PROHIBITED COMPANIES IDENTIFIED BY “RETAILERS”</b>		
A1Supplements	Ill Pump You Up	Puritans Pride
AllStarHealth	Legendary Supplements	SBMuscle.com
BodyBuilding.com	Lockout Supplements	SizeUpSupplements
Bulk Nutrition	Mass Nutrition	Smart Powders
Discount Supplements	Max Muscle	Stinger Supplements
DPS Nutrition	Muscle and Strength	Strong Supplement Shop
Ephedra Outlet	NutraPlanet	Supplement Central
FitRX	Nutrition Arsenal	SupplementWarehouse.com
Get Ripped Nutrition	Nutrition Zone	TF Supplements
GNC	ProSource	Tiger Fitness
Guaranteed Supplements	Pure Bulk	Vitamin Shoppe
		Vitamin World

As a reminder, League policy prohibits NFL Clubs and non-player Club employees from being a party to a commercial relationship with any supplement company.

If you have questions, please contact Todd Flanagan at the NFL Players’ Association at 202 756 9130, or Brook Gardiner at the NFL League office at 212 450 2421.