

## 2024 NFLPA Career Experience: AthLife Experience Overview

### Organization Overview:

At AthLife, we educate, develop, and empower athletes so they can meet and exceed their career, academic, and professional development goals once they transition beyond their successes on the courts, rink, or the fields. Our team of certified career and education advisors provides 1:1 advising to professional and post-professional athletes. Established in 2004, AthLife, Inc. is a privately owned company that holds service contracts with many sports and entertainment properties, including the NBA & G League, NFLPA, The Trust (powered by the NFLPA), National Hockey League, Major League Soccer, Major League Soccer Players Association, and National Basketball Retired Players Association.

### Career Experience Description/Responsibilities:

- Shadow the AthLife team of career and academic advisors during 1:1 advising sessions
- Learn the different tools used to provide career advising
- Attend weekly staff and team development calls
- Assist AthLife Advisors with updating internal documents (presentations, workbooks, etc.)
- Assist AthLife Advisors with posting to AthLife social media platforms
- Write 1-2 blog posts for AthLife Website

### Schedule Overview:

- Participants can choose the length of career experience, and participants' needs will determine the schedule
- On career experiences days, we ask participants to be available from 9 am to 3 pm Eastern time

### Desired Skills/Qualifications:

- Interest in academic advertising, player engagement, career development
- Strong oral and written communication skills
- Proficient in social media platforms