



## FOX SPORTS – NFLPA Experience Overview

### Organization & Experience Overview

FOX Sports is the umbrella entity representing FOX Corporation's wide array of multi-platform US-based sports assets. Built with brands capable of reaching more than 100 million viewers in a single weekend, the business has ownership and interests in linear television networks, digital and mobile programming, broadband platforms, multiple web sites, joint-venture businesses, and several licensing relationships. FOX Sports includes the sports television arm of the FOX Network; FS1, FS2, FOX Soccer Plus and FOX Deportes. FOX Sports' digital properties include FOXSports.com and the FOX Sports App, which provides live streaming video of FOX Sports content, instant scores, stats and alerts to iOS and Android devices. Additionally, FOX Sports and social broadcasting platform, Caffeine jointly own Caffeine Studios which creates exclusive eSports, sports, and live entertainment content. Also included in FOX Sports' portfolio are FOX's interests in joint-venture business Big Ten Network, and a licensing agreement that established the FOX Sports Radio Network.

### Job Description

The program will be a one-week rotational schedule, taking place **TBD**, Monday – Sunday, where the players/participants will receive an opportunity to see what it is like to work in sports as they think about their post-playing careers. From production, marketing and programming, the individuals will experience how our various departments work in unison to help promote and broadcast sporting events. No travel will be required.

### Schedule Overview

Each week the individuals will be assigned to a specific department where they will shadow FOX Sports employees and observe the day-to-day operations and learn the intricacies of the group and how they contribute to developing, producing, marketing, and broadcasting content. They will then rotate the subsequent weeks, so at the end of the program, each participant will have spent the same amount of time in the participating departments.

### Rotational Departments

- The **Content** group includes: Original Studio Programming and FOX Sports Digital. Original Studio Programming is responsible for producing and overseeing all live event programming across FS1 and FS2. This includes all day-to-day production of current FS1 studio shows (*The Carton Show, Undisputed, The Herd with Colin Cowherd, First Things First, and Speak*) as well as the development of new studio programming for the channel. Additionally, Content & Original Programming is responsible for all current original programming as well as the development, acquisition, and execution of short and long form documentary content. FOX Sports Digital is the digital arm of FOX Sports that includes foxsports.com and the FOX Sports App, which provides live streaming video, instant scores, stats, and alerts for FOX Sports content. The Digital team also produces video podcasts such as *Flippin' Bats with Ben Verlander, The Joel Klatt Show, The Skip Bayless Show, Bear Bets: A FOX Sports Gambling Show, and The NFL on Fox Podcast*.
- The **Brand Marketing** group develops and executes multi-platform marketing campaigns to drive brand awareness and tune-in to FOX Sports brands, sports properties and shows. This includes programming launches and sustaining efforts, promotional partnerships, experiential marketing, and special events.
- The **Remote Production** group oversees the production of all our NFL games and NASCAR race broadcasts in coordination with our Charlotte office. That involves all the production employees and announcers that work on



each of the broadcasts remotely throughout the country. They also manage the relationship with the WWE and the weekly Friday Night SmackDown shows that air on FOX.

### **Desired Skills**

- Strong people skills.
- Interest in production and content development and promotion.
- Ability to work/operate in a challenging environment.
- A collaborator who is willing to share innovative ideas or thoughts and offer suggestions.
- A diligent worker and must love sports!

**[www.foxsports.com](http://www.foxsports.com)**

If you are interested in one of the three positions, please email a cover letter, and resume to: