

ATHLETE IMMERSION

Fanatics is excited to offer the opportunity to participate in our **Athlete Immersion Program** from **March 4th through March 8th** in **New York City**.

Join us to connect with best-in-class business leaders and educators to embark on a journey that could redefine the next phase of your career.

Accommodations, transportation, & meal costs are provided by Fanatics. Participants will also be offered a per diem for any additional expenses.

Mission

- The Athlete Immersion Program provides an exciting opportunity for professional athletes to participate in a dynamic learning & development experience with Fanatics.
- Our mission is to accelerate athlete transitions into business through experience and exposure to our diverse portfolio of businesses.



Program Highlights

- Hands-on experience encompassing Fanatics diverse business portfolio.
- Professional growth through meaningful interactions with Fanatics key executive leaders.
- Robust core business curriculum designed for professional athletes.
- Valuable networking with program participants, alumni, & industry leaders.



Content & Structure

Fanatics Next Level Athlete Assessment

Independently scientifically validated portrait of your thinking & communication preferences + core competencies

Core Business Curriculum

Fanatics business case studies + custom university led modules

Fanatics Lead Sessions

Gain firsthand insights into Fanatics businesses directly from our top executives

Alumni Engagement

Following the program participants will have continuous learning & development opportunities

