



PLAYERS' INTERNSHIP PROGRAM

PROGRAM OVERVIEW

The Players' Tribune is a first-of-its-kind content platform, developed by athletes for athletes to give them the tools to create their own content and tell their personal stories. With the goal of involving and immersing players in the process of running the operation, TPT has created the Players' Internship Program, which gives participants an opportunity to learn about how a digital content company fits into the global sports industry.

Designed to be customizable, the internship program not only allows participants to work with all departments and teams at TPT, but it also lets athletes tailor their experience to fit their interests and career aspirations. The hope is that athletes will learn more about themselves and their skill sets, while also opening the door to future internships and/or employment opportunities with TPT and its partners.

INTERNSHIP DESCRIPTION

Spend 2 days in New York City hosted by the Players' Tribune Athlete Marketing team while immersing into multiple teams at TPT including original content, editorial, social media and more. Players can expect to sit in on meetings, ideate content opportunities, see how our world class photography team operates and enjoy activities around NYC.

SKILLS + INTERESTS

- MARKETING + PR
- SOCIAL MEDIA
- WRITING
- CONTENT CREATION
- DIGITAL MEDIA
- BRAND BUILDING