## **Position Summary**

We are actively recruiting for internships and externships for Samsung Electronics America public affairs, which supports various business priorities. This position is located in our Washington, DC office.

At Samsung Electronics America, we provide our interns with real-world hands-on knowledge alongside application. Experience will transcend beyond classrooms, and you will see how processes and business strategies come into life.

## Life at Samsung

We're nimble, relentless and always making the next great innovation. Join a diverse and driven league of imaginations impacting the globe. Our dynamic opportunities help you expand your expertise and experience through rich exposure to leadership, opportunities to make an impact, and empowerment to bring new ideas to life. In stewardship of our legacy, we give back at every opportunity to strengthen the communities where we live and work and make a better world for all.

At Samsung, we believe that innovation and growth are driven by an inclusive culture and a diverse workforce. We aim to create a global team where everyone belongs and has equal opportunities, inspiring our talent to be their true selves. Together, we are building a better tomorrow for our customers, partners, and communities.

## **Public Affairs Division**

Our commitment to social betterment is the guiding force behind our Public/Government Affairs team which focuses on opportunities to engage and support government customers, policy makers and technology leaders. Our sustainability and global and U.S. government relations teams ensure that everything we do moves the world forward.

We look forward to your application!

**Role and Responsibilities** 

- Support government affairs/relations activities including research, public policy projects, and communications
- Research current events and work on various projects as necessary to assist with deadlinedriven assignments
- Attend meetings on Capitol Hill with Members of Congress to further strengthen Samsung's relationships and engagement efforts
- Support advocacy efforts to further drive innovation, technology, and manufacturing growth across America
- Work with the strategic communications team to pitch media, identify opportunities for storytelling
- Identify thought-leadership, panel, and speaking engagement opportunities for Samsung leadership
- Develop communications and marketing materials to support lines of business
- Work with the events team to plan and execute events within the Samsung DC event space
- Develop relationships with key partners and stakeholders and attend meetings with key parties
- Conduct research on organizations, issues, trends, case studies, federal legislative and political agendas, public policy issues, and regional events

- Assist staff with legislative, regulatory, and consumer group issues, attend legislative hearings, and provide hearing coverage with follow-up report writing
- Execute operational tasks through collaboration with internal cross-functional teams and stakeholders, as well as external partners
- Manage internal communications with both internal and external stakeholders

## **Skills and Qualifications**

- Good planning skills and well-organized
- Strong work ethic, organizational skills and attention to detail with excellent follow-up skills
- Demonstrated experience building, sustaining and leveraging relationships
- Inclusive mind-set and behaviors across all levels of organization
- Demonstrated willingness to take initiative and act decisively
- Ability to think strategically and influence teammates on multiple, cross-functional teams
- Positive, can-do attitude embracing Growth Mindset
- Project management skills with the ability to prioritize and multitask
- Political and / or public policy knowledge, interest or experience
- Strong communication skills and interpersonal skills
- Analytical and attentive to details
- Able to work independently and also in a team
- Proficient in MS Word, Excel and PowerPoint
- Knowledge in Adobe InDesign, Illustrator & Photoshop and/or other common marketing-related applications will be an advantage

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