











 *Influencers*
HOT LIST

POWERED BY  opendorse

A look at current NFL players in Total Engagements, Growth Rate and Consistent Activity across social media over last season through May 31, 2020.

TOTAL ENGAGEMENTS

(TWITTER, INSTAGRAM, AND FACEBOOK)

- 1** **ODELL BECKHAM JR.** 
- 2**  Tom Brady
- 3**  JuJu Smith-Schuster
- 4**  Julian Edelman
- 5**  J.J. Watt
- 6**  Russell Wilson
- 7**  Patrick Mahomes II
- 8**  Todd Gurley
- 9**  Ezekiel Elliott
- 10**  Carson Wentz











MOST CONSISTENTLY ACTIVE

THE MOST ACTIVE PLAYERS WHO ALSO MET AUDIENCE (TOP 50%) AND ENGAGEMENT (+0.5%) THRESHOLDS.

- 1**  Cam Jordan
- 2**  Tyrann Mathieu
- 3**  Derrius Guice
- 4**  Richard Sherman
- 5** **RUSSELL WILSON** 
- 6**  Melvin Gordon
- 7**  Alvin Kamara
- 8**  Mohamed Sanu
- 9**  George Kittle
- 10**  Tyler Lockett

GROWTH RATE

(% NEW FOLLOWERS, MIN 100K TOTAL FOLLOWERS)

- 1**  D.K. Metcalf
- 2** **GEORGE KITTLE** 
- 3**  Raheem Mostert
- 4**  Darius Leonard
- 5**  Patrick Mahomes II
- 6**  Kyler Murray
- 7**  Fred Warner
- 8**  Michael Gallup
- 9**  Deebo Samuel
- 10**  Steven Nelson