A look at current NFL players in Total Engagements, Growth Rate and Consistent Activity across social media over last season through May 31, 2020.

**TOTAL ENGAGEMENTS**
(Twitter, Instagram, and Facebook)

1. Odell Beckham Jr.
2. Tom Brady
3. JuJu Smith-Schuster
4. Julian Edelman
5. J.J. Watt
6. Russell Wilson
7. Patrick Mahomes II
8. Todd Gurley
9. Ezekiel Elliott
10. Carson Wentz

**MOST CONSISTENTLY ACTIVE**
The most active players who also met audience (top 50%) and engagement (+0.5%) thresholds.

1. Cam Jordan
2. Tyrann Mathieu
3. Derrius Guice
4. Richard Sherman
5. Russell Wilson
6. Melvin Gordon
7. Alvin Kamara
8. Mohamed Sanu
9. George Kittle
10. Tyler Lockett

**GROWTH RATE**
(%) New followers, min 100k total followers)

1. D.K. Metcalf
2. George Kittle
3. Raheem Mostert
4. Darius Leonard
5. Patrick Mahomes II
6. Kyler Murray
7. Fred Warner
8. Michael Gallup
9. Deebo Samuel
10. Steven Nelson