

A look at current
NFL players in Top
Engagements, Growth
Rate and Consistent
Activity across social
media over last season
through June 1, 2021.

ABOUT



INFLUENCER



LIST

POWERED BY opendorse





TOTAL ENGAGEMENTS

(TWITTER, INSTAGRAM, AND FACEBOOK)

- **1 TOM BRADY**
TAMPA BAY BUCCANEERS
- **2 PATRICK MAHOMES II**
KANSAS CITY CHIEFS
- **3 RUSSELL WILSON**
SEATTLE SEAHAWKS
- **4 J.J. WATT**
ARIZONA CARDINALS
- **5 ROB GRONKOWSKI**
TAMPA BAY BUCCANEERS
- **6 ODELL BECKHAM JR.**
CLEVELAND BROWNS
- **7 CAM NEWTON**
NEW ENGLAND PATRIOTS
- **8 JUJU SMITH-SCHUSTER**
PITTSBURGH STEELERS
- **9 DK METCALF**
SEATTLE SEAHAWKS
- **10 LAMAR JACKSON**
BALTIMORE RAVENS

MOST CONSISTENTLY ACTIVE

THE MOST ACTIVE PLAYERS WHO ALSO
MET AUDIENCE (TOP 50%) AND
ENGAGEMENT (+0.5%) THRESHOLDS

- **1 MIKE DAVIS**
ATLANTA FALCONS
- **2 MARLON HUMPHREY**
BALTIMORE RAVENS
- **3 PATRICK QUEEN**
BALTIMORE RAVENS
- **4 CHAUNCEY GARDNER-JOHNSON**
NEW ORLEANS SAINTS
- **5 DARIUS SLAY**
PHILADELPHIA EAGLES
- **6 TRENT BROWN**
NEW ENGLAND PATRIOTS
- **7 MEKHI BECTON**
NEW YORK JETS
- **8 ADRIAN AMOS**
GREEN BAY PACKERS
- **9 MACK WILSON**
CLEVELAND BROWNS
- **10 TAYLOR LEWAN**
TENNESSEE TITANS

GROWTH RATE

(% OF NEW FOLLOWERS
MINIMUM 100K TOTAL FOLLOWERS)

- **1 TREY LANCE**
SAN FRANCISCO 49ERS
- **2 ZACH WILSON**
NEW YORK JETS
- **3 TAYLOR HEINICKE**
WASHINGTON FOOTBALL TEAM
- **4 MICAH PARSONS**
DALLAS COWBOYS
- **5 DEVONTA SMITH**
PHILADELPHIA EAGLES
- **6 MAC JONES**
NEW ENGLAND PATRIOTS
- **7 SCOTTY MILLER**
TAMPA BAY BUCCANEERS
- **8 PATRICK SURTAIN II**
DENVER BRONCOS
- **9 JAYCEE HORN**
CAROLINA PANTHERS
- **10 ELIJAH MOORE**
NEW YORK JETS