

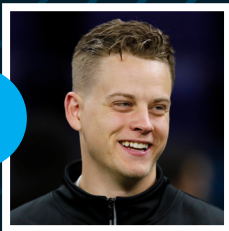
RISING STARS PLAYER LIST

THE ANNUAL NFLPA RISING STARS LIST IDENTIFIES TOP ROOKIES AND VETERANS POISED TO HAVE BREAKOUT SEASONS, GAIN FAN SUPPORT AND ULTIMATELY RANK AMONG THE TOP-SELLERS OF ALL OFFICIALLY LICENSED PLAYER MERCHANDISE.

Newly drafted, these promising rookies have generated a lot of buzz and their marketability is expected to rise as the season kicks off.

ROOKIES

1



JOE BURROW
QB, CINCINNATI BENGALS

2



CHASE YOUNG
DE, WASHINGTON REDSKINS

3



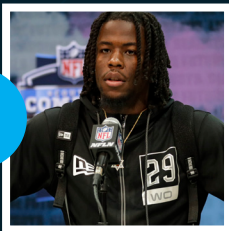
TUA TAGOVAILOA
QB, MIAMI DOLPHINS

4



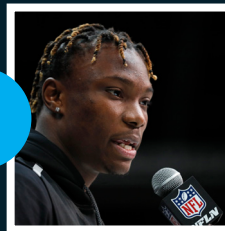
CEEDEE LAMB
WR, DALLAS COWBOYS

5



JERRY JEUDY
WR, DENVER BRONCOS

6



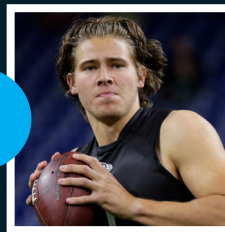
HENRY RUGGS III
WR, LAS VEGAS RAIDERS

7



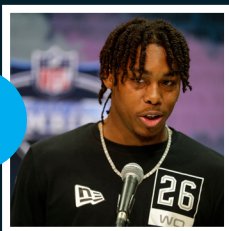
ISAIAH SIMMONS
LB, ARIZONA CARDINALS

8



JUSTIN HERBERT
QB, LOS ANGELES CHARGERS

9



JUSTIN JEFFERSON
WR, MINNESOTA VIKINGS

10



**CLYDE
EDWARDS-HELAIRE**
RB, KANSAS CITY CHIEFS



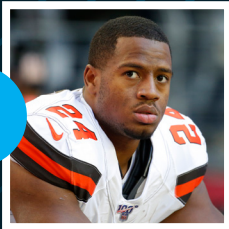
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Having played at least one season, these young veterans are creating new business opportunities due to breakout performances, fantasy football rankings, social media impact and consumer demand.

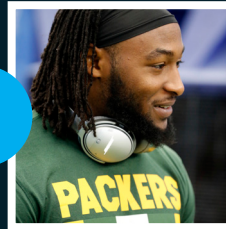
VETERANS

1



NICK CHUBB
RB, CLEVELAND BROWNS

2



AARON JONES
RB, GREEN BAY PACKERS

3



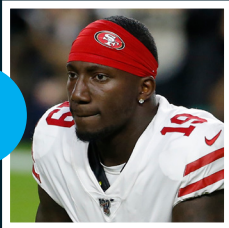
D.K. METCALF
WR, SEATTLE SEAHAWKS

4



MARQUISE BROWN
WR, BALTIMORE RAVENS

5



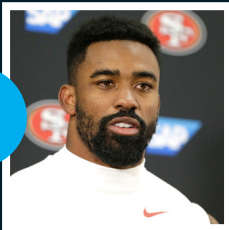
DEEBO SAMUEL
WR, SAN FRANCISCO 49ERS

6



JAYLON SMITH
LB, DALLAS COWBOYS

7



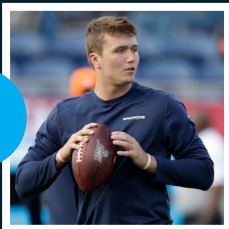
RAHEEM MOSTERT
RB, SAN FRANCISCO 49ERS

8



DAMIEN WILLIAMS
RB, KANSAS CITY CHIEFS

9



DREW LOCK
QB, DENVER BRONCOS

10



MECOLE HARDMAN
WR, KANSAS CITY CHIEFS