



RISING STARS 2021

Rookies

Newly drafted, these promising rookies have generated a lot of buzz and their marketability is expected to rise as the season kicks off.

ONE



TREVOR LAWRENCE
QB, JACKSONVILLE JAGUARS

TWO



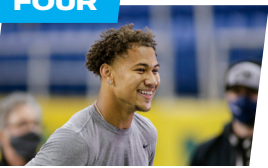
JUSTIN FIELDS
QB, CHICAGO BEARS

THREE



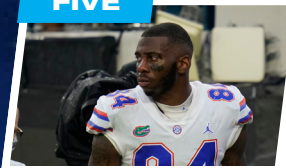
ZACH WILSON
QB, NEW YORK JETS

FOUR



TREY LANCE
QB, SAN FRANCISCO 49ERS

FIVE



KYLE PITTS
TE, ATLANTA FALCONS

SIX



JA'MARR CHASE
WR, CINCINNATI BENGALS

SEVEN



DEVONTA SMITH
WR, PHILADELPHIA EAGLES

EIGHT



NAJEE HARRIS
RB, PITTSBURGH STEELERS

NINE



TRAVIS ETIENNE
RB, JACKSONVILLE JAGUARS

TEN



MAC JONES
QB, NEW ENGLAND PATRIOTS

THE ANNUAL NFLPA RISING STARS LIST IDENTIFIES TOP ROOKIES AND VETERANS POISED TO HAVE BREAKOUT SEASONS, GAIN FAN SUPPORT AND ULTIMATELY RANK AMONG THE TOP-SELLERS OF ALL OFFICIALLY LICENSED PLAYER MERCHANDISE.



RISING STARS 2021

Veterans

Having played at least one season, these young veterans are creating new business opportunities due to breakout performances, fantasy football rankings, social media impact and consumer demand.

ONE



JALEN HURTS
QB, PHILADELPHIA EAGLES

TWO



JUSTIN JEFFERSON
WR, MINNESOTA VIKINGS

THREE



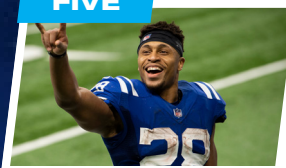
AARON JONES
RB, GREEN BAY PACKERS

FOUR



TERRY MCLAURIN
WR, WASHINGTON FOOTBALL TEAM

FIVE



JONATHAN TAYLOR
RB, INDIANAPOLIS COLTS

SIX



CLYDE EDWARDS-HELAIRE
RB, KANSAS CITY CHIEFS

SEVEN



HUNTER HENRY
TE, NEW ENGLAND PATRIOTS

EIGHT



A.J. BROWN
WR, TENNESSEE TITANS

NINE



CHASE CLAYPOOL
WR, PITTSBURGH STEELERS

TEN



DARREN WALLER
TE, LAS VEGAS RAIDERS

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