

# NFLPA TOP 50 PLAYER SALES LIST

MARCH 1, 2020 - FEBRUARY 28, 2021



01

Tom Brady



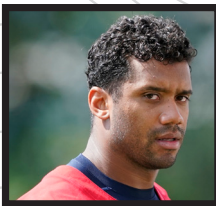
06

Joe Burrow



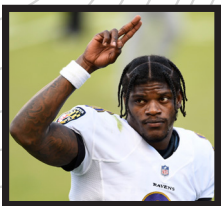
02

Patrick Mahomes II



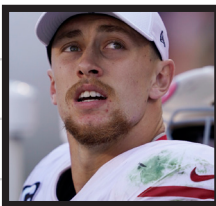
07

Russell Wilson



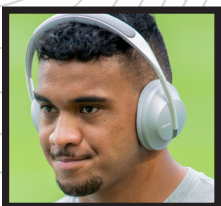
03

Lamar Jackson



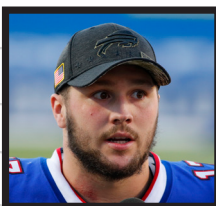
08

George Kittle



04

Tua Tagovailoa



09

Josh Allen



05

Aaron Rodgers



10

Ezekiel Elliott



The NFLPA Top 50 Player Sales List is released quarterly by NFL Players Inc., the marketing and licensing arm of the NFL Players Association (NFLPA).

The list is based on total overall sales of all licensed products from online and traditional retail outlets as reported by more than 70 NFLPA licensees such as Nike, Fanatics, Outerstuff, Fathead, Funko, Wincraft, Forever Collectibles, and Photo File. Licensed product categories include men's, women's and youth game jerseys and t-shirts, player murals, figurines, matted and framed photos, bobbleheads, drinkware, jewelry, electronic device accessories, among others.



# PLAYER SALES LIST

MARCH 1, 2020 - FEBRUARY 28, 2021

11. Josh Jacobs - Las Vegas Raiders

12. Cam Newton - New England Patriots



13. Dak Prescott - Dallas Cowboys

14. Rob Gronkowski - Tampa Bay Buccaneers

15. Drew Brees\* - New Orleans Saints

16. Baker Mayfield - Cleveland Browns

17. Travis Kelce - Kansas City Chiefs

18. Julian Edelman\* - New England Patriots

19. CeeDee Lamb - Dallas Cowboys

20. JuJu Smith-Schuster - Pittsburgh Steelers

21. T.J. Watt - Pittsburgh Steelers



22. Alvin Kamara - New Orleans Saints

23. Julio Jones - Atlanta Falcons



24. Saquon Barkley - New York Giants

25. Jimmy Garoppolo - San Francisco 49ers

26. Derrick Henry - Tennessee Titans

27. DK Metcalf - Seattle Seahawks



28. Nick Chubb - Cleveland Browns

29. Nick Bosa - San Francisco 49ers

30. Christian McCaffrey - Carolina Panthers

31. Kyler Murray - Arizona Cardinals

32. Aaron Donald - Los Angeles Rams

33. Khalil Mack - Chicago Bears

34. Justin Herbert - Los Angeles Chargers

35. Mike Evans - Tampa Bay Buccaneers



36. Odell Beckham Jr. - Cleveland Browns

37. Michael Thomas - New Orleans Saints

38. Leighton Vander Esch - Dallas Cowboys

39. Chase Young - Washington Football Team



40. Carson Wentz\* - Philadelphia Eagles



41. Amari Cooper - Dallas Cowboys

42. Tyreek Hill - Kansas City Chiefs

43. Deshaun Watson - Houston Texans



44. Derek Carr - Las Vegas Raiders

45. Davante Adams - Green Bay Packers



46. Dalvin Cook - Minnesota Vikings

47. Adam Thielen - Minnesota Vikings



48. Ben Roethlisberger - Pittsburgh Steelers

49. Todd Gurley\* - Atlanta Falcons

50. Stefon Diggs - Buffalo Bills

\*Team listed indicates player's team for sales during the time period.

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