












Influencer **HOT LIST**

POWERED BY  opendorse

A look at current NFL players in Total Engagements, Consistent Activity and Growth Rate across social media this season from June 1, 2020 - January 3, 2021.











TOTAL ENGAGEMENTS

(TWITTER, INSTAGRAM, AND FACEBOOK)

- 1** **PATRICK MAHOMES II** 
- 2**  Russell Wilson
- 3**  Odell Beckham Jr.
- 4**  Tom Brady
- 5**  JuJu Smith-Schuster
- 6**  Cam Newton
- 7**  J.J. Watt
- 8**  Julian Edelman
- 9**  Lamar Jackson
- 10**  Jamal Adams

MOST CONSISTENTLY ACTIVE

THE MOST ACTIVE PLAYERS WHO ALSO MET AUDIENCE (TOP 50%) AND ENGAGEMENT (+0.5%) THRESHOLDS.

- 1**  Will Compton
- 2**  Tarik Cohen
- 3**  Tyrann Mathieu
- 4**  Trent Brown
- 5** **MARLON HUMPHREY** 
- 6**  Kenny Vaccaro
- 7**  Quandre Diggs
- 8**  Darius Slay
- 9**  Cam Jordan
- 10**  Tre Boston

GROWTH RATE

(% NEW FOLLOWERS, MIN 100K TOTAL FOLLOWERS)

- 1**  Chase Claypool
- 2** **ROBERT TONYAN JR.** 
- 3**  Justin Herbert
- 4**  Younghoe Koo
- 5**  Brandon Aiyuk
- 6**  Justin Jefferson
- 7**  Darren Waller
- 8**  Diontae Johnson
- 9**  Taylor Rapp
- 10**  AJ Dillon