

Next Play Capital NFLPA Externship Program Opportunity Overview - 2022

Organization and Experience Overview

Next Play Capital is an investment platform structured to provide specialized investors access to venture capital through integrated exposure to venture funds, direct investments, and joint venture partnerships. In addition to our investors, venture partners and portfolio companies, our platform is also deeply rooted in current and former professional athletes, Olympians, influencers, and other thought leaders. We strive to connect all aspects of our community in all that we do to ultimately outsize returns for our investors and cross-pollinate the various aspects of our platform for the betterment of each individual or organization.

With two co-founders and two current partners being former NFL veterans, Next Play Capital is committed to helping develop current and former football players' knowledge of and interest in venture capital. You will have the opportunity to not only learn the various aspects of our firm and industry, but you will also have the opportunity to help shape the future of other athletes' experiences and educational opportunities.

Job Description and Responsibilities

Depending on exact weeks and tenor of externship:

| Area of Focus | Tasks |
|---------------------------|---|
| Platform and Marketing | Help identify current and future ways which we can help athletes outside of our investor network or fellowship program and build long-term educational and partnership opportunities Meet with portfolio companies and venture partners to identify ways in which we can assist with product or other strategic marketing initiatives / campaigns Help develop strategy of working with both portfolio companies and GPs and how we can cross-pollinate the two Work with Business Development on launching select fund(s) and help strategize marketing efforts |
| Investments | Industry research Due diligence on current and prospective companies Depending on schedule, attend annual meetings Assist with analytics on existing funds and companies on a case-by-case basis Independent learning Fund of fund economics Previous investments and theses LP profiles and personas |
| LP Relations | Attend/shadow virtual investor pitches Assist in developing materials for prospective clients, data requests fulfillment etc. <u>LP communications: monthly newsletter, quarterly and bi-annual updates, other publications</u> |



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Schedule Overview

Initially, candidate's day will be segmented into meetings with each department for the first few days in order to teach the broader picture of the firm and how each department works together. Then, depending on current needs of each group, we will allocate certain days (2-3 at a time) to one department for focused work (while still attending meetings with other partners on an ad-hoc basis). At least one independent project will be assigned on the first day, to be presented to the firm on the final day. Player will participate in all internal team meetings, which currently occur 3x/week.

Desired Skills/Qualifications

Players are expected to be eager in learning the various elements of venture capital, not limiting the experience to one department. Candidates should be proactive thinkers and self-starters, able to move quickly yet impactfully between the various aspects of the firm given short time commitment. Given the potential of a remove externship, it is imperative that the player communicates well and remains diligent and focused while independently working on daily tasks. Some experience in personal investing or interest in technology and/or venture capital preferred. We look forward to anyone who is curious, inquisitive, and creative, ultimately committed to helping better our firm internally and externally in their short time with us and following the externship!

Thank you for considering an externship with Next Play Capital. We value your time and commitment to furthering your knowledge and experiences in business and beyond. As a firm, we are dedicated to enhancing current and former athletes' lives, and we hope this this opportunity not only betters our firm but impacts you in your future endeavors.