



Time	Event	Location
<b>Wednesday - May 13th, 2026</b>		
9:00am - 12:00pm	Partner Registration/Check-In/Credentials	TBD *Note - Closed 12:00pm -1:00pm
1:00pm - 6:00pm	Partner Registration/Check-In/Credentials	TBD*Note - Closed 12:00pm -1:00pm
<b>Thursday - May 14th, 2026</b>		
6:00am - 8:00am	Breakfast (Partners)	Wilshire Pre-Function (5th Floor Foyer)
6:00am - 12:00pm	Partner Registration/Check-In/Credentials	TBD *Note - Closed 12:00pm -1:00pm
8:00am - 8:30am	Marketing Rep Walk-Thru	5th Floor Registration Desk
9:00am - 12:15pm	Content Studios - Rotations 1	InterCon DTLA (5th-7th Floor)
12:00pm - 1:30pm	Lunch (Partners)	Wilshire Pre-Function (5th Floor Foyer)
1:00pm - 6:00pm	Partner Registration/Check-In/Credentials	TBD *Note - Closed 12:00pm -1:00pm
1:20pm - 5:15pm	Content Studios - Rotations 2	InterCon DTLA (5th-7th Floor)
<b>Friday - May 15th, 2026</b>		
6:00am - 8:00am	Breakfast (Partners)	Wilshire Pre-Function (5th Floor Foyer)
6:00am - 1:00pm	Partner Registration/Check-In/Credentials	TBD*Note - Closes at 1:00pm for good
9:00am - 11:35pm	Content Studios - Rotations 3	InterCon DTLA (5th-7th Floor)
11:30am - 1:30pm	Lunch (Partners)	Wilshire Pre-Function (5th Floor Foyer)
2:00pm - 5:15pm	Content Studios - Rotations 4	InterCon DTLA (5th-7th Floor)
7:00pm - 10:00pm	Jersey Reveal <i>Presented By Fanatics</i>	InterCon DTLA Pool Deck and Hollywood Ballroom (7th Floor)
<b>Saturday - May 16th, 2026</b>		
5:00am - 9:00am	Breakfast (Partners)	Wilshire Pre-Function (5th Floor Foyer)
6:00am - 3:30pm	Photo Shoot Credentialing	USC
8:30am - 11:50am	Photo Shoot - Group 1	USC
11:50am - 12:00pm	Group Photo	USC
12:00pm - 12:45pm	Lunch	USC
12:50pm - 4:10pm	Photo Shoot - Group 2	USC
6:00pm - 8:00pm	Wrap Happy Hour	Dekkadance (69th Floor)