



## 2025 NFLPA Rookie Premiere Partner Schedule

**Event Headquarters: InterContinental Downtown | 900 Wilshire Blvd, Los Angeles, CA 90017**

	EVENT	LOCATION
<b>WEDNESDAY – MAY 14<sup>TH</sup></b>		
9:00am – 12:00pm	Partner Registration/Check-In/Credentials	Rainbow Lounge (2nd Floor) <b>*Note - Closed 12:00pm -1:00pm</b>
12:00pm – 2:00pm	Lunch	Wilshire 3 and Garden (5th Floor)
1:00pm – 6:00pm	Partner Registration/Check-In/Credentials	Rainbow Lounge (2nd Floor) <b>*Note - Closed 12:00pm -1:00pm</b>
<b>THURSDAY – MAY 15<sup>TH</sup></b>		
6:00am – 8:00am	Partner Breakfast	Wilshire Pre-Function (5th Floor Foyer)
6:00am – 12:00pm	Partner Registration/Check-In/Credentials	Rainbow Lounge (2nd Floor) <b>*Note - Closed 12:00pm -1:00pm</b>
7:45am	All Partner Rooms Set	InterCon DTLA (5 <sup>th</sup> – 7 <sup>th</sup> Floor)
8:00am – 8:30am	Marketing Rep Walk-Thru	5th Floor Registration Desk
9:00am – 12:15pm	Content Studios – Rotations 1	InterCon DTLA (5 <sup>th</sup> – 7 <sup>th</sup> Floor)
12:00pm – 1:30pm	Partner Lunch	Wilshire Pre-Function (5th Floor Foyer)
1:00pm – 6:00pm	Partner Registration/Check-In/Credentials	Rainbow Lounge (2nd Floor) <b>*Note - Closed 12:00pm -1:00pm</b>
1:20pm – 5:15pm	Content Studios - Rotations 2	InterCon DTLA (5th-7th Floor)
7:00pm – 10:00pm	Rookie Premiere Opening Night	TBD
<b>FRIDAY – MAY 16<sup>TH</sup></b>		
6:00am – 8:00am	Partner Breakfast	Wilshire Pre-Function (5th Floor Foyer)
6:00am – 1:00pm	Partner Registration/Check-In/Credentials	Rainbow Lounge (2nd Floor) <b>*Note – Closes PERMANENTLY at 1:00pm</b>
9:00am - 12:00pm	Content Studios - Rotations 3	InterCon DTLA (5th-7th Floor)
12:00pm – 1:30pm	Partner Lunch	Wilshire Pre-Function (5th Floor Foyer)
1:00pm – 5:15pm	Content Studios - Rotations 4	InterCon DTLA (5th-7th Floor)
7:00pm – 10:00pm	Jersey Reveal Presented By Fanatics	InterCon DTLA Pool Deck and Hollywood Ballroom (7th Floor)
<b>SATURDAY – MAY 17<sup>TH</sup></b>		
5:00am – 9:00am	Partner Breakfast	Wilshire Pre-Function (5th Floor Foyer)
6:00am - 3:30pm	Photo Shoot Credentialing	Cal Lutheran <b>160 Overton Ct, Thousand Oaks, CA 91360</b>
8:30am – 11:50am	Photo Shoot – Group 1	Cal Lutheran
11:50am – 12:00pm	Group Photo (Player Groups 1 + 2)	Cal Lutheran (William Rolland Stadium)
12:00pm – 12:45pm	Lunch	Cal Lutheran
12:50pm – 4:10pm	Photo Shoot – Group 2	Cal Lutheran
6:00pm – 8:00pm	Wrap Happy Hour	Dekkadance (69 <sup>th</sup> Floor)

**\*\*Schedule Subject to Change\*\***