



# ***NFLPA ROOKIE PREMIERE***

## ***EVENT RULES OF ENGAGEMENT***

- Any use, including in marketing promotions and products, of player name, image or likeness, NFLPA marks / logos, or other assets captured at the event (images, video content, autographs, etc.) **is subject to NFLPI prior written approval and the terms of an active group license granted by NFLPI.**
- **No autographs** may be requested from players by partners or guests unless during an NFLPI officially sanctioned autograph session.
- Partners must conduct themselves in a **professional and courteous manner** to all staff, vendors, players, representatives, agents, and any other NFLPI designated employee or affiliate on site.
- The Event is a **private event** and **not open** to the public or to any partner guests, unless invited to participate by NFLPI.
- All interactions with players shall be coordinated via designated **NFLPA staff and held at the event location(s) as directed by NFLPA.**

***THIS DOCUMENT IS CONFIDENTIAL AND IS PROVIDED  
FOR EVENT PLANNING PURPOSES ONLY***